Education Day
& Trade Show
Tuesday, February 11, 2020
Double Tree Hotel
1111 Jefferson Road | Rochester, NY 14623

This year’s program features these speakers and seminars:

C.L. Fornari (Keynote Speaker): Pruning for professionals; Plants that please clients and customers
• Bonnie Guckin & Mike Goodnick: Plant this, not that: five over-used shrubs and Mike Goodnick’s alternatives
• Elizabeth Lamb: Developing beneficial habitat; Invasion of the plant snatchers: Spotted lanternfly, Asian jumping worms and Box moth
• Tim Boebel: New Directions for Hydrangeas in the Northern Landscape
• Brian Eshenauer: Landscape Pest Management Updates: The latest on Emerald Ash Borer, Oak Wilt and other important tree and shrub problems.
• Brent Conley: Why I love low-voltage LED lighting and why you should too.
• Mahlon Stoltzfus: EASYJoint The all-weather paving joint solution. “Rain or Shine it Goes In Fine”
• Omar Buker, Zach Mersch, Mike Baum: The Future of Autonomous Mowers & Battery Equipment
• Tim Cansdale: NYS DOT mock inspection
• Mike Mamo, Mike Robinson, Jack Bryant: Show me the money! Creating and presenting athletic field maintenance budget plans

Visit plantgflx.com for more information on these speakers and seminars.

Don’t miss this full day of ornamental horticulture and related seminars with continuing education and recertification credits available for:

• Certified Nursery and Landscape Professionals
• Interlocking Concrete Paver Installers
• Landscape Architects
• Commercial Pesticide Applicators

SPONSORSHIPS & EXHIBIT SPACE AVAILABLE
Find all the details online: plantgflx.com/education-day

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SiteOne Landscape Supply*  M & K Turf

QUESTIONS?
PROGRAM OR HORTICULTURE INQUIRIES Contact office@plantgflx.com
SPORTS TRACK INQUIRIES Contact Katie Berger: katie@bataviaturf.com

PRESENTS OUR ANNUAL
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SPONSORED BY

PLANT GFLX
6995 Groveland Hill Rd.
Groveland, NY 14462

“Raising the Standards”

Professional Development  Earning Recertification Credits  Strengthening Your Network

KICK OFF ANOTHER “GREEN SEASON” AND SEIZE THIS OPPORTUNITY FOR:
Email Day & Trade Show Agenda - February 11, 2020

GENERAL SESSION

7:00-8:00 Check-in/registration, trade show, silent auction, continental breakfast
8:00-8:30 Welcome by PLANT GFLX President and representatives from lead sponsors

HORTICULTURE TRACK

8:30-9:30 RMA C.L. Fornari Planting for professionals
9:30-9:45 RMA Bonnie Guckin & Mike Goodnick Plant this, not that: five over-used shrubs and Mike Goodnick’s alternatives
10:45-11:00 RMA Elizabeth Lamb Developing beneficial habitat in the Northern Landscape
11:00-12:00 RMA Bonnie Guckin & Mike Goodnick New Directions for Hydangeas in the Northern Landscape
12:00-1:00 Lunch / Tradeshow / Silent auction
1:00-2:00 RMA Brian Ehinenauer Landscape Pest Management Update: The latest on Emerald Ash Borer, Oak wilt and other important tree and shrub problems.
2:00-2:30 RMA Elizabeth Lamb Invasion of the plant snatchers: Spotted lanternfly, Asian jumping worms and flux moth
2:30-3:30 RMA Brent Conley Why I love low-cost LED lighting and why you should too.
3:30-4:00 RMA Tim Candisale Silent auction finalization / Evaluation / Adjourn

SPORTS TRACK

8:30-9:45 Sports Track theme: Show me the money! Budgets – we all have to deal with the problem of never having a big enough budget to handle the supplies, equipment, and labor needed to create the safe playing surfaces that are being demanded by all parties … from the coaches to the parents of our students.
9:45-10:00 Mike Robinson Industry updates, budgeting for problems and setting maintenance priorities
10:00-10:30 Jack Bryant Seed for athletic fields vs. common areas
11:00-11:30 Mike Mamo, Mike Robinson & Jack Bryant Share their experience with creating yearly budgets for athletic field maintenance plans
11:30-12:30 Lunch / Tradeshow / Silent auction

SEMINAR KEY

CNLP Certified Nursery Landscape Professional
DEC Department of Environmental Conservation
DEP Interlocking Concrete Pavement Institute
ERS Sports Turf Management Association
LAC Landscape Architect
ISA International Society of Arboriculture
ISAIA ISA International Association of Landscape Architects
RM A gaggle of vendors
RM B gaggle of vendors
RM C gaggle of vendors
RM A gaggle of vendors
RM B gaggle of vendors
RM C gaggle of vendors

Seminar CEU credits

The certification credits listed in this agenda have been applied for and are pending. Seminar topics and certification credits are subject to change.

SEMINAR SESSIONS

PLANT GFLX Member x $75 = $________
Non-member x $90 = $________
5 or more from one business x $70 = $________
10 or more from one business x $65 = $________
Student with current ID x $25 = $________

Tickets sub-total = $________

ADD-ONS

$________

I would like to make a donation.

$________

I would like to pay my Association membership.

$________

Contact shar@birchcrestlandscape.com for details and pricing

ADD-ON SUB-TOTAL = $________

AMOUNT DUE

$________

No refund for non-participation

Tickets sub-total = $________

Add-on sub-total = $________

TOTAL ENCLODED = $________